



Interreg



Danube Transnational Programme

Excellence-in-ReSTI

Designing and Implementing Social Innovations

Module 4 Social Innovation
Course 4.3. Introduction

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Date

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This course will:

- Examine relevant role of social innovation and value of co-creation in defining new activities and practices that lead to sustainability, scalability and social impact
- Provide an overview of scalability strategies and approaches used in scaling social innovation
- Emphasize the importance of achieving systemic change through social innovation and how to do it
- Discuss the challenges of measuring social impact and showcase forms of social impact



Upon completion you will be able:

- To understand what are sustainable innovations, how to decide on which idea to sustain and then sustain an idea
- To learn what are six ingredients to sustainability and why is business planning an important element of sustainability
- To understand what is scalability, should and how can we scale social innovation
- To learn how is systemic innovation different from innovations in products and services, can we achieve systemic change, and who are the actors
- To understand what is social impact, what are different scales and forms of impact and what are the roads to social investing.

Suggested Learning Path

Library Activity 4.3.1.1_What_are_sustainable_innovations

Cafe Activity 4.3.2.1. Expert interview

Playground Activity 4.3.3.1_Understanding the business model

Playground Activity 4.3.3.2.

Understanding_sustainability_of_social_innovations

Forest Activity 4.3.4.1. _Does Social Innovation Contribute to Sustainability?

Forest Activity 4.3.4.2. How_to_sustain_social_innovation?

Library Activity 4.3.1.2 How_to_scale_social_innovations

Cafe Activity 4.3.2.2. Forms of scalability_diffusion

Playground Activity 4.3.3.3_Understanding scalability of social innovations

Playground Activity 4.3.3.4 Design a_campaign

Forest Activity 4.3.4.3. How_to_scale_social_innovations?



Suggested Learning Path

Library Activity 4.3.1.3 What is systemic change

Cafe Activity 4.3.2.3. Your solution_Examples of systemic change

Playground Activity 4.3.3.5 Ted talks_systemic change

Forest Activity 4.3.4.4. What_is_a_systemic_change?

Library Activity 4.3.1.4 What is social_impact

Cafe Activity 4.3.2.4. Your solution_Examples of firms/organisations that operate with social impact

Playground Activity 4.3.3.6 Case studies_social impact

Forest Activity 4.3.4.5. How_to_achive_social_impact?

