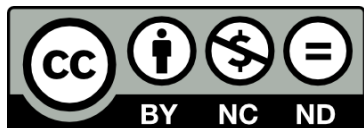


# Introduction to Grant Application Writing

Module 2 Project Design  
Course 2.1 Introduction

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## This course will:

- Introduce the **key EU funding programmes** for research and innovation (i.e. Horizon2020, ERDF, IPA);
- Introduce the **different types of grants** as a funding instrument and acquisition strategies;
- Explain the **structure of a grant application and its main components** with a key focus on Danube Transnational Programme and Horizon2020;
- Give an overview of **how a grant application is put together**, including setting its objectives, defining activities, and identifying impacts;
- Discuss the **major differences in terminology** between Horizon2020 and Danube Transnational Programme

# Upon completion, you will know:

- Successfully **look for and identify EU grant opportunities**, and will get familiar with the **key steps to prepare grant applications** (of course, you will also know what a grant is, what a proposal is, how to put one together, and what would make a proposal a winning one)
- **Distinguish between key EU funding programmes for research and innovation**, their goals, targets and eligibility requirements – this is important, so you'd know where to focus your efforts
- Identify the **basic components of a project proposal, and understand how the grant writing process is structured** (i.e. who does what, how you would be efficient, concise and productive)
- **Recognise the requirements towards project scope, and distinguish between key concepts** – goals and specific objectives, activities, tasks, deliverables, milestones, impacts (**utterly important!**)

# Course details

- Three main thematic sections comprise the (theoretical part of the) course:
  1. Major R&I Funding Instruments – the European Structural and Investment Funds, and Horizon 2020
  2. Deconstructing calls for proposals
  3. Project proposal templates
- The course is structured into 5 learning Doors, combining different learning activities



Library



Café



Playground



Forest



Assessment

# Major R&I Funding Instruments

- You will learn of the multitude of funding instruments available from the EU to support research and innovation. Two broad categories are considered:
  - European Structural and Investment Funds, and
  - Horizon 2020
- Each funding instrument is linked to particular policy objectives that collectively shape the EU R&I policy priorities (i.e. regional development, economic growth, employment and mobility, etc.)
- You will understand the key priorities of each instrument, its eligibility requirements and main advantages

# De-constructing Calls for proposals

- You will learn about each of the funding programmes cycles and proposal announcements
- You will get to know how to *read* a Call for proposals – recognising relevance to policy priorities, identifying what matters the most, and fitting that to your own ideas
- You will team up with fellow course members as well to work on real challenges that are commonly faced by experienced R&I project managers
- You will get the chance to explore how your own ideas can be put into a proposal

# Project Proposal Templates

- Not all Calls for Proposals are created equal! You will get to know the key differences and will get comfortable with the most important templates used to put together a project proposal
- Templates help you structure your thinking so that it fits with the funding agencies' expectations
- You will master the preparation of a working programme – i.e. turning your idea into a well-planned and credible set of actions and results
- You will easily navigate within a project proposal, and will quickly be able to identify major strengths or gaps (which will be of great help for Course 2.2)

# The learning process

- **Start from the Library door.** Go through the entire course presentation, and take your time. You can come back to this door as you progress through the course.
- **Continue with the Forest door.** Here you will explore some key online resource that you will need to know how to use and be comfortable with.
- **Proceed to the Playground door.** Here you will lay your hands on actual calls and projects' stats, and will collaborate with fellow course members. Fun!!!
- **Enjoy and Café door.** This will be close enough to actual proposal preparation process. Be involved to learn the most!
- **Attempt the Assessment door** to boost your confidence in what you've learned.
- **REMEMBER:** You can choose your own course progress too!

# We wish you happy learning!